

Automating product data
onboarding using AI

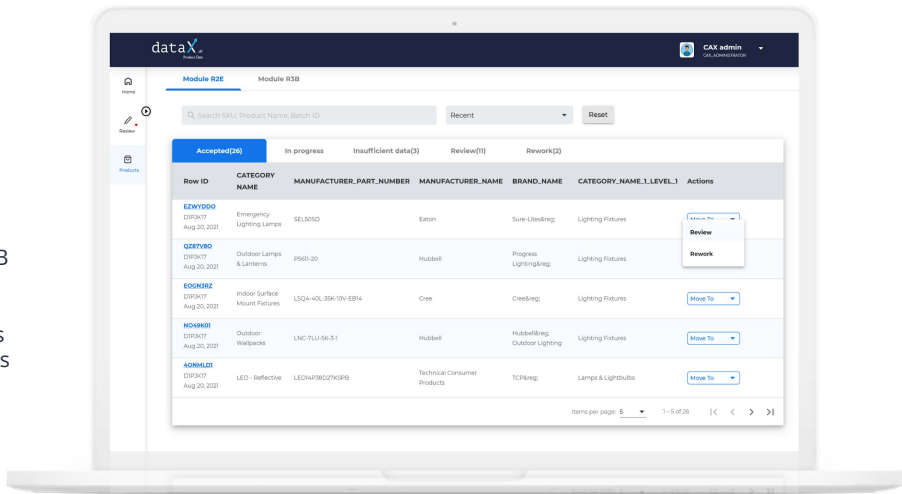
MODULE R5B

Price Matching with Competitors

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Always stay ahead of the game by comparing your prices with your competitors. Module R5B gives you a list of products from competitor websites that match your own, and prices of both. You get highly accurate product matches because this module compares individual SKUs at the attribute level, rather than simply searching based on GTIN/MPN.



What we need from you

Batches of SKUs that need to be analyzed.



What we do

- Take a SKU from your catalog, and search for the same SKU on a competitor's website by matching their product attributes.
- Extract the price of matched SKU from competitor's website.

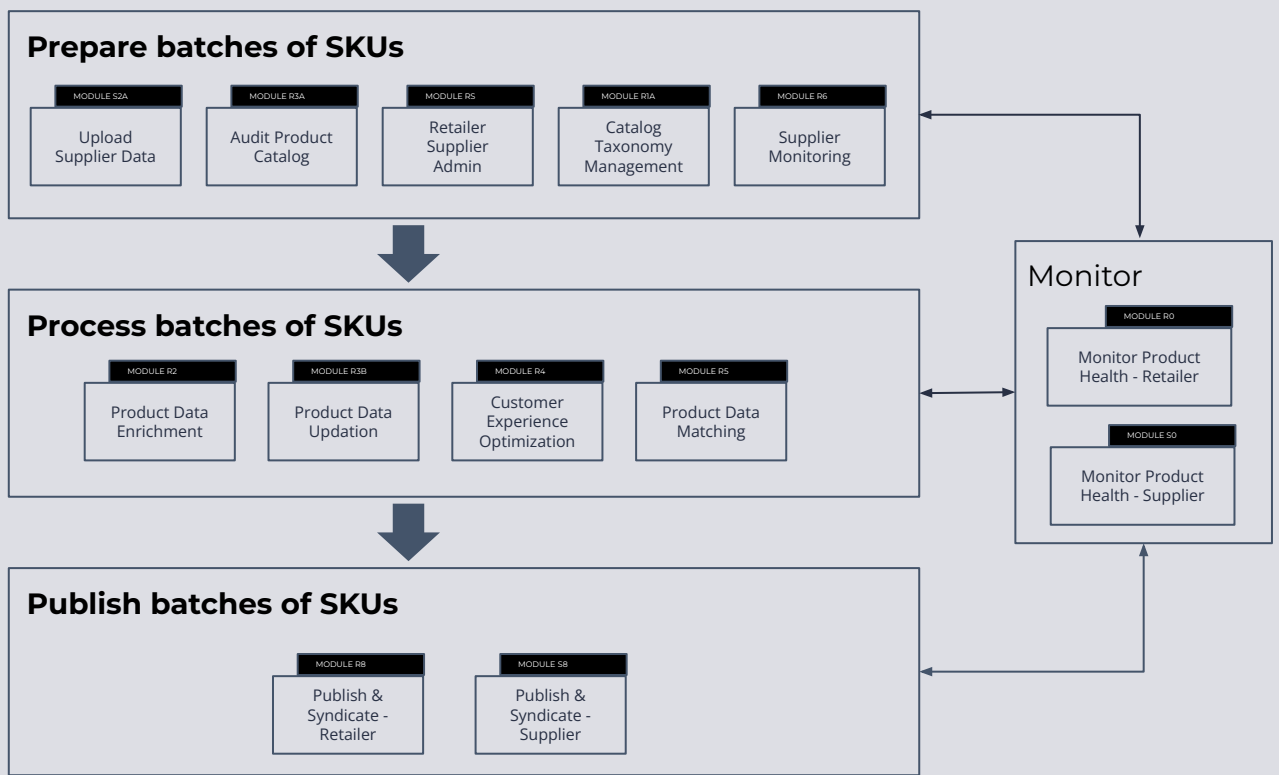


What you get from us

A list of matching SKUs from competitor websites with prices for comparison.

"In early field tests, we were able to see an increase in revenue of more than 3% due to the solution implemented." – Japanese retailer, Group CIO

"We were able to scale our catalog over 100X in just 18 months without compromising on quality." – Top 3 US retailer, SVP Engineering



Get the best out of your data with dataX

Is your data working well for you?

Data works well for you if it is handled well. An onboarding process that is mostly manual can be inefficient and error prone, not to mention, difficult to scale. A small change in data format can cause entire systems to halt. Syncing with suppliers' data can be a challenge. Scaling your catalog can take a disproportionate amount of time and effort. We understand your pain.

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Automate key aspects of your business

We use AI to automate the workflow to match your current process and achieve up to 90% automation of the process within six months of engagement. Our solutions are customized to fit your needs, and our platform can be fully integrated with your existing PIM system. We will help you automate every aspect of product data onboarding and enrichment.

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